



Three Feeders to the Prioritization Process



Three Components to Assessment / Data Gathering

- Internal Focus – Program Review
 - Looks at our core functions of student learning and services
 - Student learning
 - Student access
 - Student success
 - Improvements
 - Needs



Three Components to Assessment / Data Gathering

- External Focus – Environmental Scan
 - Looks at the external community we serve and the educational environment
 - Community needs
 - Employer needs
 - Transfer institution needs
 - Prospective student populations
 - Educational delivery methods
 - Educational trends

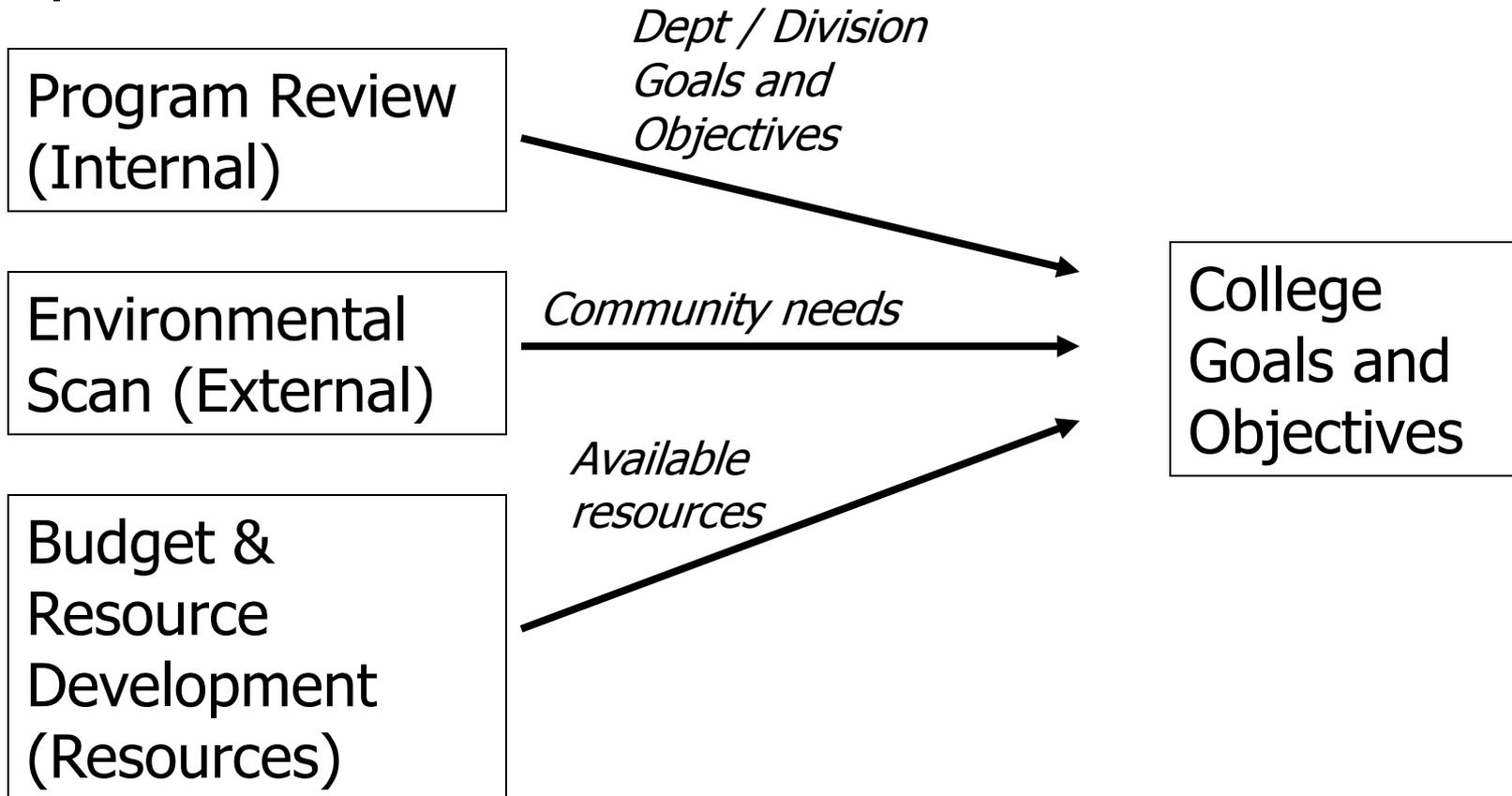


Three Components to Assessment / Data Gathering

- Budget and Resource Development
 - Looks at projected state / SDCCD budget, special funding sources, and additional funding possibilities
 - Discretionary budget
 - Categorical budgets
 - Grants and contracts
 - Prospective funding sources
 - Economic outlook and forecast



Three Components feed into College Wide Prioritization





Developing the College Goals & Objectives

College
Goals and
Objectives

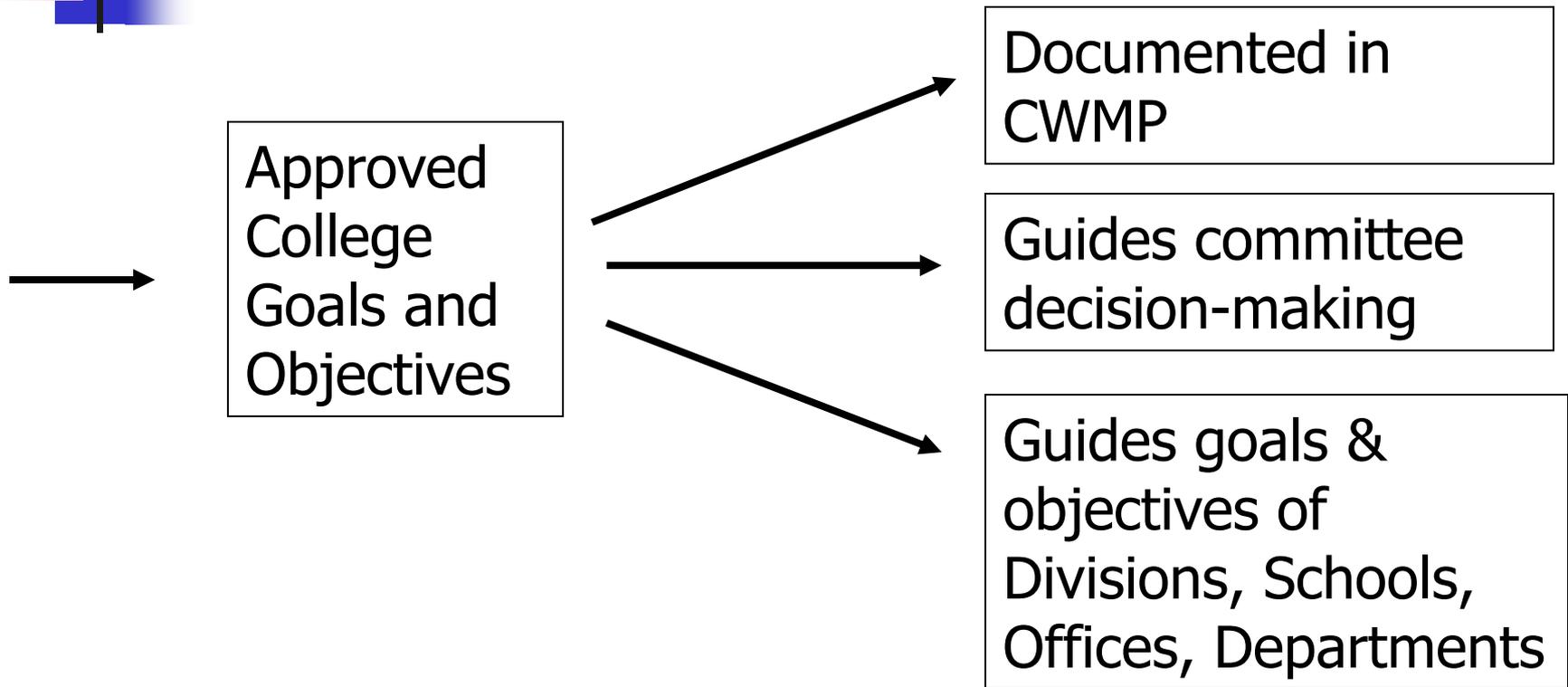


Approved by CEC



*Developed by IE
Committee*

College Wide Prioritization Guides Committees, Divisions, Schools



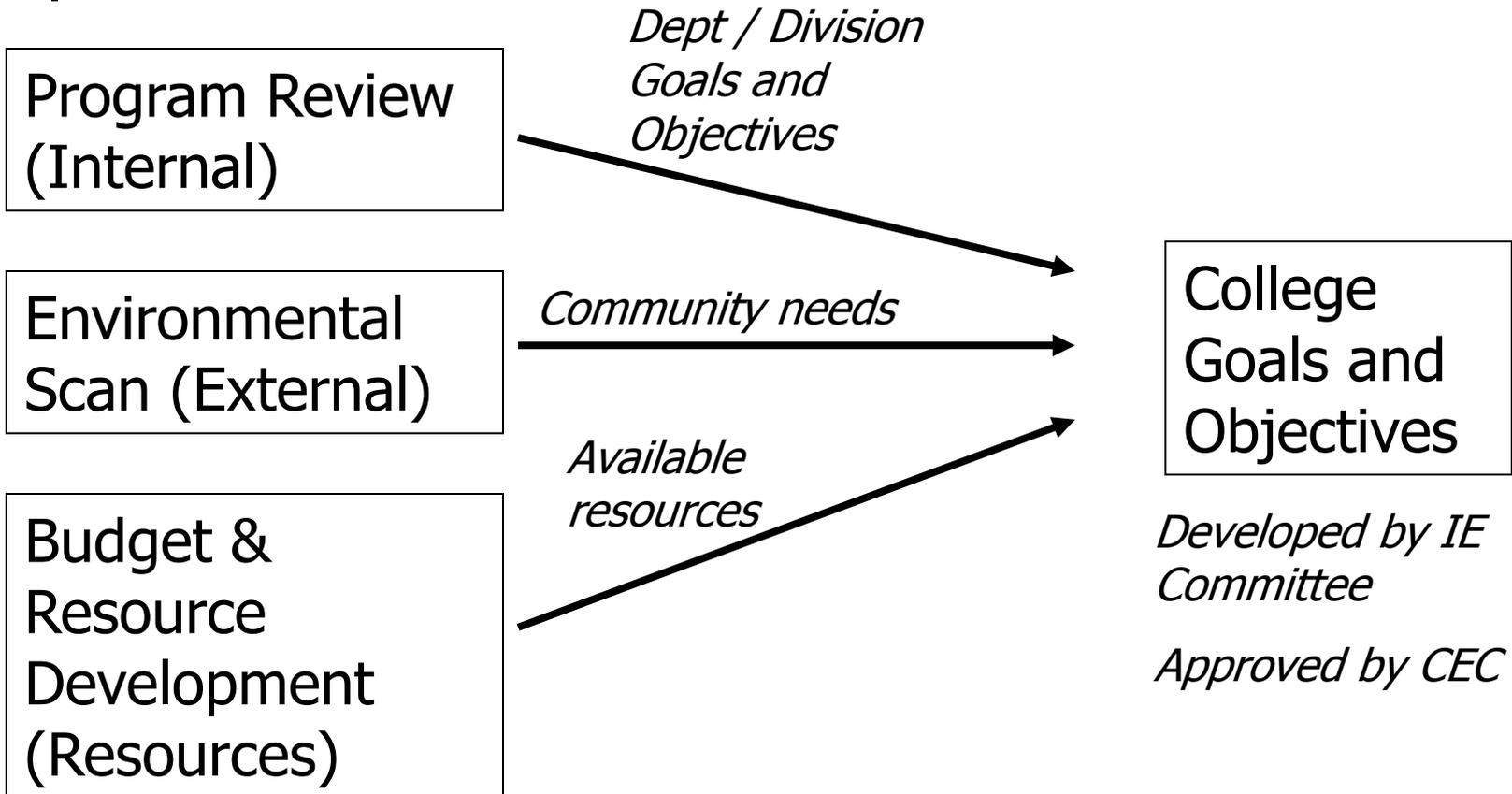


Simulation of Developing College Goals and Objectives

Let's pretend we are the new (proposed) Institutional Effectiveness Committee

Our job is to develop College Goals and Objectives from the three feeders

Simulation of Developing College Goals and Objectives



Simulation of Developing College Goals and Objectives

Reported out earlier

Increase in online enrollment
Significant UC/CSU enrollment cuts

Expect 1% overall growth
Special funding available for basic skills and technical job training programs

*Dept / Division
Goals and
Objectives*

Community needs

*Available
resources*

College
Goals and
Objectives

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Committee*

Approved by CEC



Simulation of Developing College Goals and Objectives

Given this hypothetical input...

What should we set as our our college goals and objectives?