

SAN DIEGO MIRAMAR COLLEGE

Glossary of Planning Terminology Fall 2011

Planning Term	Definition
Mission	Statement of purpose and intended student population.
Values	Statements about what the college holds to be important; the rationale for the college goals.
Vision	Grand statement of where the college wishes to be in the future as an institution.
Goals	Statements that explain the general big picture of “what” the College division, department, or program want to achieve.
Strategies	Statements that define the “direction to follow” to achieve the goal.. They can be refined and changed in response to changes in the internal or external environments, to achieve the same goal.
Objectives	Statements about measurable specific steps to be implemented for the purpose of attaining the identified goal(s). Objectives are quantifiable within a timeline and they specify the specific “how, to what degree or level”, and by “when”.
Measures	Specific means or standards against which progress can be followed.
Assessment	Carefully considered evidence to evaluate and improve.
Strategic Planning Cycle	Regular and systematic process (every six years) of using internal and external inputs to assess, evaluate, and revise the college strategic goals, mission, vision, and values.
Strategic Plan	A 6-year guidance plan for the college to fulfill its Mission. It sets the broad college goals and defines strategies with measurable outcomes.
Educational Master Plan	The link between the implementation of the Strategic Plan in the three college functional divisions. It consists of three plans addressing areas of responsibility of each division: the Instructional Division Plan, the Student Services Division Plan, and Administrative Services Division Plan.
Operational plans	Implementation plans of distinct functional areas of the three college divisions.
Annual Program and Services Review	The annual process by which programs and services review and self-assess, following guidelines established by the college. Defined program or service objectives are reviewed and revised on a regular basis and feed into the Annual College Planning Cycle.
Annual College Planning Cycle	The annual planning process linking resource allocation and budget development to program and service objectives as identified in the annual program and service reviews. Allocation of resources for needs identified in the program and service are prioritized following the college participatory governance processes.

Approved by PIEC 10/28/2012