

Miramar College Foundation Invest in Success sponsorship gives you the opportunity to promote your company while investing in a powerful force for good. Corporate donors and industry partners receive unparalleled recognition and access to thousands of students, faculty, staff, business, community members, civic, political and educational leaders through publicity and media opportunities.

Investing in the Miramar College Foundation helps student dreams come true.

Miramar College Foundation Board of Directors:
**Brett Bell, Victor Bohm, Lynne Campbell, Martin Hight, Patricia Hsieh, Mike Johnson, Tony Pizarro, Howard Schuler, Joan Thompson, Sandi Trevisan, Sarah Yang.
*Honorary Members: Bob Dingeman, Tom Hawthorne, Dave Stall.***

Second Annual Invest in Success

and Outstanding Leader Award

**2012 Recipient: Dr. Constance Carroll, Chancellor
 San Diego Community College District**

September 22, 2012 • 1-4 pm • Morgan Run Club & Resort, Rancho Santa Fe

Sponsorship Benefits

Partnership with the Miramar College Foundation through Invest in Success represents a strategic community investment that creates real value for your company and makes good business sense. This year, San Diego Miramar College will improve the lives of over 26,000 students (more than 13,000 enrolled each fall and spring). You can be part of this life-changing process.

Consider the following benefits:

- Connect your brand with powerful and compelling stories of personal determination and achievement, often despite staggering obstacles
- Demonstrate your company's commitment to education and the potential of historically underserved populations and communities
- Increase corporate visibility and build in-roads to diverse communities across San Diego County
- Investment opportunity for your company to partner with tomorrow's business leaders
- Satisfaction of knowing your marketing dollars are helping those in need and presenting your company in a favorable light to a large and diverse audience
- Increase opportunities for positive media coverage highlighting corporate community investment and partnership.

Sponsor Benefit Packages

Friend • \$1,000

- Two tickets to attend
- Recognition in printed program and on large screen at event
- Recognition in sponsor "thank you" banner ad on college website
- Recognition in sponsor appreciation section of the Foundation website
- Special name badge ribbons denoting event sponsorship for company representatives to wear at the event.
- Recognition in publicity and media releases

Bronze • \$2,500

- Four tickets to attend
- Quarter-page ad in printed program
- Logo prominently displayed on large screen at event
- Recognition in sponsor "thank you" banner ad on college website
- Recognition in sponsor appreciation section of the Foundation website
- Special name badge ribbons denoting event sponsorship for company representatives to wear at the event.
- Sponsor recognition on pre-event emails and updates to 5000+ educators, alumni, industry partners, community leaders
- Recognition in publicity and media releases

Note: Smaller sponsorship levels are available and customized packages can be developed for your organization. Call us today for more details. 858-536-7876 or 619-388-7752 or email Sandi Trevisan at strevisa@sdccd.edu.

Silver • \$5,000

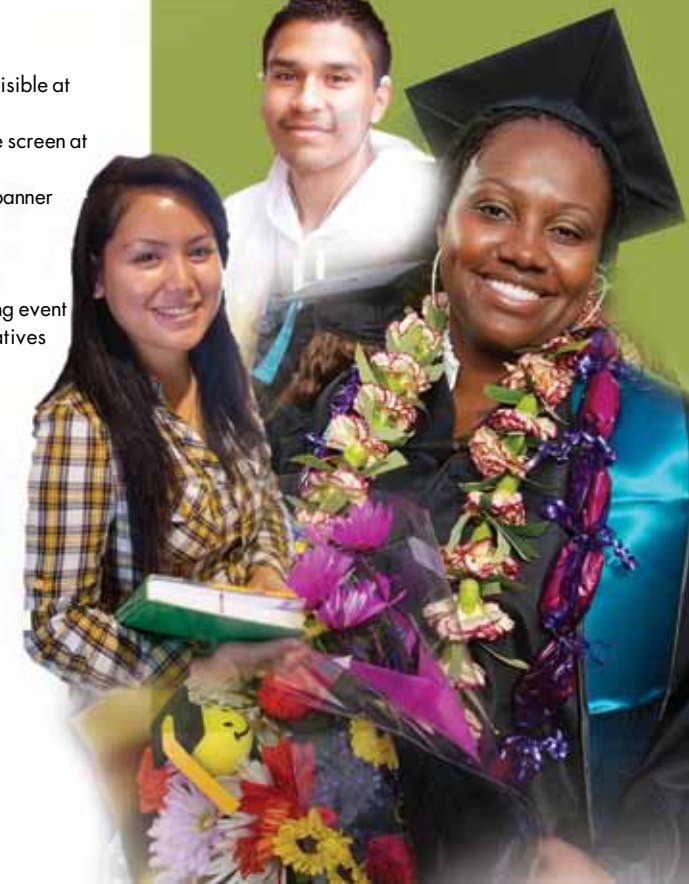
- Six tickets to attend
- Half-page ad in printed program
- Signage with company logo highly visible at event
- Logo prominently displayed on large screen at event
- Recognition in sponsor "thank you" banner ad on college website
- Recognition in sponsor appreciation section of the Foundation website
- Special name badge ribbons denoting event sponsorship for company representatives to wear at the event.
- Company logo and link included at bottom of all event update emails to 5,000+ educators, alumni, industry partners, community leaders
- Recognition in publicity and media releases

Gold • \$7,500

- Eight tickets to attend
- Full-page ad in printed program
- Signage with company logo highly visible at event
- Logo prominently displayed on large screen at event
- Recognition in sponsor "thank you" banner ad on college website
- Recognition in sponsor appreciation section of the Foundation website
- Special name badge ribbons denoting event sponsorship for company representatives to wear at the event.
- Company logo and link included at bottom of all event update emails to 5,000+ educators, alumni, industry partners, community leaders
- Recognition in publicity and media releases

Premiere • \$10,000

- Ten tickets to attend
- Premiere placement as presenting Sponsor in all marketing, publicity and media materials
- Full-page ad in printed program
- Signage with company logo highly visible at event
- Opportunity to prominently display company materials at event
- One-minute sponsor video presentation
- Opportunity to give brief remarks during event
- Recognition in sponsor "thank you" banner ad on Miramar College website
- Recognition in sponsor appreciation section of the Foundation website
- Special name badge ribbons denoting event sponsorship for company representatives to wear at the event.
- Company logo and link included at bottom of all event update emails to 5,000+ educators, alumni, industry partners, community leaders
- Opportunity to fly your company logo flag on the Miramar College campus in the Leave a Legacy Plaza for the fall semester 2012.



10440 Black Mountain Road • San Diego, CA 92126 • sdmiramar.edu

The Miramar College Foundation is a California IRS approved
 501(c) (3) Nonprofit Public Benefit Corporation.