

MARKETING & OUTREACH COMMITTEE MEETING

Wednesday, December 7, 2016 • 1:00 p.m. – 2:00 p.m. • L-209

Members: Quis, Thompson, Nguyen, Lynne Ornelas, Yolanda-Castillejos, Buran Haidar, Rod Porter, Mona Patel.

Meeting called to order at x:xxpm

A. Updates from Quis:

B. New Business

1-Youvisit Virtual Tour partnership-Quis

2-Spring marketing campaigns- Quis

3-Outreach update-Sonny

4-Campus Bird map-Quis

5-Website redesign-Quis

F. Old Business

G. Place Holders

I. Reports: None

(Please limit each following report to two minutes maximum. If you have any handouts, please e-mail them to Steve Quis ahead of time to be included for distribution electronically.)

Announcements:

I. Adjourn

Meeting adjourned at

* San Diego Miramar College 2013 – 2019 Strategic Goals

Goal 1: Provide educational programs and services that are responsive to change and support student learning and success.

Goal 2: Deliver educational programs and services in formats and at locations that meet student needs.

Goal 3: Enhance the college experience for students and the community by providing student-centered programs, services and activities that celebrate diversity and sustainable practices.

Goal 4: Develop, strengthen and sustain beneficial partnerships with educational institutions, business and industry, and our community.

Please see <http://www.sdmiramar.edu/institution/plan> for San Diego Miramar College 2013-2019 Strategic Plan.

As a courtesy, please let the College and Academic Senate Presidents know if you cannot attend the meeting.