

MARKETING & OUTREACH COMMITTEE MEETING

Wednesday, September 6, 2016 • 1:00 p.m. – 2:00 p.m. • L-209

Members: Quis, Harrison, Thompson, Nguyen, Lynne Ornelas, Yolanda-Castillejos, Buran Haidar, Rod Porter
Laura Gonzalez, Rebecca Bower-Gentry, Joyce Allen.

A. Updates from Quis:

B. New Business

1-Review committee goals-

2-Review Summer marketing-

3-Updated college rack card (tri-fold)-

4-Youvisit Virtual Tour partnership-

5-Intersession marketing ideas-

F. Old Business

G. Place Holders

I. Reports: None

(Please limit each following report to two minutes maximum. If you have any handouts, please e-mail them to Steve Quis ahead of time to be included for distribution electronically.)

Announcements:

I. Adjourn

Meeting adjourned at

*** San Diego Miramar College 2013 – 2019 Strategic Goals**

Goal 1: Provide educational programs and services that are responsive to change and support student learning and success.

Goal 2: Deliver educational programs and services in formats and at locations that meet student needs.

Goal 3: Enhance the college experience for students and the community by providing student-centered programs, services and activities that celebrate diversity and sustainable practices.

Goal 4: Develop, strengthen and sustain beneficial partnerships with educational institutions, business and industry, and our community.

Please see <http://www.sdmiramar.edu/institution/plan> **for San Diego Miramar College 2013-2019 Strategic Plan.**

As a courtesy, please let the College and Academic Senate Presidents know if you cannot attend the meeting.