

# MARKETING & OUTREACH COMMITTEE MEETING

Wednesday, October 7, 2015 • 1:00 p.m. – 2:00 p.m. • L-209

**Members:** Quis, Harrison (absent), Thompson (absent), Nguyen (absent), Pham Khorramshahi (absent), Lynne Ornelas (absent), Yolanda-Castillejos (absent), Rod Porter.

*Quis called the meeting to order at 1:30..*

**A. Updates from Quis:** KUSI-TV commercial continues to run and we are getting extra prime time spots, that will run during Extra and TMZ. A social media campaign will start to promote programs for our 8-week courses in the coming days. If anyone needs programs to be marketed please let Quis know.

## **B. New Business**

1-District Communications survey was distributed. It shows that most students still rely on the website to get their information. Quis emailed copies to the committee member.

2-Still evaluating whether or not we will be a sponsor for MCAS Miramar Welcome guide

3-Rod Porter will provide Quis with details to move spots in the fitness center for next semester.

4-Science building grand opening is 10am on November 30.

## **F. Old Business**

## **G. Place Holders**

## **I. Reports**

*(Please limit each following report to two minutes maximum. If you have any handouts, please e-mail them to Steve Quis ahead of time to be included for distribution electronically.)*

## **Announcements**

None

## **I. Adjourn**

*Meeting adjourned at*

## **\* San Diego Miramar College 2013 – 2019 Strategic Goals**

**Goal 1:** Provide educational programs and services that are responsive to change and support student learning and success.

**Goal 2:** Deliver educational programs and services in formats and at locations that meet student needs.

**Goal 3:** Enhance the college experience for students and the community by providing student-centered programs, services and activities that celebrate diversity and sustainable practices.

**Goal 4:** Develop, strengthen and sustain beneficial partnerships with educational institutions, business and industry, and our community.

**Please see <http://www.sdmiramar.edu/institution/plan> for San Diego Miramar College 2013-2019 Strategic Plan.**

**As a courtesy, please let the College and Academic Senate Presidents know if you cannot attend the meeting.**