

MARKETING & OUTREACH COMMITTEE MEETING

Wednesday, March 25, 2015 • 9:00 p.m. – 10:00 p.m. • N-201

Members: Quis, Harrison (absent), Thompson, Nguyen (absent), Pham Khorramshahi (absent)

Quis called the meeting to order at 9:11.

A. Approval of the Agenda

B. Updates from Quis

PIO has paid for Outreach to attend two street fairs later this year at Scripps Ranch and Poway. Sonny will staff. Miramar College is in discussion with KUSI-TV to sponsor Prep Pigskin Report and athlete of the week segment. Communication services has added Pinterest and Instagram to the college's social media portfolio. Joan Mize is running those. PIO along with VPI and VP of Student Services are working on a marketing plan to present at managers meeting on April 13 for summer classes and fall classes. Scholar Fest is April 15, please plan to join us. KGTV and FM 94.9 are scheduled to join us for our April 30th event on campus run by Joan Thompson's group.

C. New Business

F. Old Business

G. Place Holders

I. Reports

(Please limit each following report to two minutes maximum. If you have any handouts, please e-mail them to Briele Warren ahead of time to be included for distribution electronically.)

Announcements

None

I. Adjourn

Meeting adjourned at 9:23 p.m.

*** San Diego Miramar College 2013 – 2019 Strategic Goals**

Goal 1: Provide educational programs and services that are responsive to change and support student learning and success.

Goal 2: Deliver educational programs and services in formats and at locations that meet student needs.

Goal 3: Enhance the college experience for students and the community by providing student-centered programs, services and activities that celebrate diversity and sustainable practices.

Goal 4: Develop, strengthen and sustain beneficial partnerships with educational institutions, business and industry, and our community.

Please see <http://www.sdmiramar.edu/institution/plan> for **San Diego Miramar College 2013-2019 Strategic Plan.**

As a courtesy, please let the College and Academic Senate Presidents know if you cannot attend the meeting.