MARKETING & OUTREACH COMMITTEE MEETING
Wednesday, March 25, 2015 • 9:00 p.m. – 10:00 p.m. • N-201

Members: Quis, Harrison (absent), Thompson, Nguyen (absent), Pham Khorramshahi (absent)

Quis called the meeting to order at 9:11.

A. Approval of the Agenda

B. <u>Updates from Quis</u>
PIO has paid for Outreach to attend two street fairs later this year at Scripps Ranch and Poway. Sonny will staff. Miramar College is in discussion with KUSI-TV to sponsor Prep Pigskin Report and athlete of the week segment. Communication services has added Pinterest and Instagram to the college's social media portfolio. Joan Mize is running those. PIO along with VPI and VP of Student Services are working on a marketing plan to present at managers meeting on April 13 for summer classes and fall classes. Scholar Fest is April 15, please plan to join us. KGTV and FM 94.9 are scheduled to join us for our April 30th event on campus run by Joan Thompson's group.

C. <u>New Business</u>

F. <u>Old Business</u>

G. <u>Place Holders</u>

I. Reports
> *(Please limit each following report to two minutes maximum. If you have any handouts, please e-mail them to Briele Warren   ahead of time to be included for distribution electronically.)*

Announcements
None

I. Adjourn
Meeting adjourned at 9:23 p.m.