

MARKETING & OUTREACH COMMITTEE AGENDA

Wednesday, October 2, 2013

1-2 p.m., L-209

1. Chair's Report

- A. Committee representatives/reports to Senates
- B. District Marketing & Outreach Report (Trevisan)
- C. Distinguished Alumni
- D. Foundation Marketing

2. Outreach:

- A. Street Fairs
- B. Outreach Report (Nguyen)

3. Publications/Website Updates

- A. Alumni Connections
- B. CTE Marketing (Education That Works)
- C. Web Subcommittee Draft Proposals (Third Party Vendors, Website Best Practices – attachments)

4. Major 2013-2014 Events

- Wed, Oct. 9, 2013, Transportation Open House, 10:30 AM
- Fri, Oct. 25, 2013, The Amazing Race

5. Marketing/Outreach Proposals

- A. Evening with the Experts
 - Thurs, Oct. 24, 2013, Evening with the Experts: Laura Gonzales, 6:30-8 PM, LLRC Auditorium
 - Fri, Oct. 25, 2013, Eve with Experts: Filipino American Author Oscar Peñaranda (Filipino American History Month) 7-9 PM, H-210, co-sponsored FASA/FANHS/Diversity & International Ed Committee
 - Thurs, Nov. 7, 2013, Evening with the Experts: Kevin Petti
 - Thurs, Nov. 14, 2013, Evening with the Experts: SD Harp Society (Joan Thompson), 6-8:30

- B. Increasing faculty participation in Commencement (Harrison)

6. Expanded Campus Use Update

Membership: Sandi Trevisan, Co-Chair, PIO, classified; Darrel Harrison, Co-Chair, faculty; Rebecca Bowers-Gentry, faculty; Yolanda Castellijos, classified, AV; Joseph Hankinson, classified, job placement; Joan Thompson, faculty/EOPS/Counseling; Greg Newhouse, manager/ATT; Sonny Nguyen, classified/outreach; Shauna Elmone, classified/instruction; Carmen Martinez-Coniglio, classified/business services; Associated Students representatives (Mariam Akbari); Athletics representative (to be named)

Next meeting: November 6, 2013, 1-2 PM, L-209