

MARKETING & OUTREACH COMMITTEE MEETING

Wednesday, September 5, 2018 • 1:00 p.m. – 2:00 p.m. • L-209

Members: Steve Quis, Jess Lopez, Sonny Nguyen, Damaris Garduno, student 1 (vacant), student 2 (vacant), student 3 (vacant), Yolanda Giang, Harvey Wilensky, Lisa E. Munoz, Jordan Omens, Joan Thompson, David Wilhelm, Library rep (vacant).

Guests:

A. Updates from Quis:

- 1) summer marketing recap
- 2) PPR sponsorship
- 3) Bus wrap-renewal and new paint job
- 4) Virtual reality tour

B. Updates from Sonny:

- 1) Promise Program update

C. Update from Strong Workforce/Jesse Lopez:

- 1) Strong workforce fall marketing buy

D. New Business:

E. Old Business

F. Review committee goals and mission

I. Reports: None

(Please limit each following report to two minutes maximum. If you have any handouts, please e-mail them to Steve Quis ahead of time to be included for distribution electronically.)

Announcements:

I. Adjourn

*** San Diego Miramar College 2013 – 2019 Strategic Goals**

Goal 1: Provide educational programs and services that are responsive to change and support student learning and success.

Goal 2: Deliver educational programs and services in formats and at locations that meet student needs.

Goal 3: Enhance the college experience for students and the community by providing student-centered programs, services and activities that celebrate diversity and sustainable practices.

Goal 4: Develop, strengthen and sustain beneficial partnerships with educational institutions, business and industry, and our community.

Please see <http://www.sdmiramar.edu/institution/plan> **for San Diego Miramar College 2013-2019 Strategic Plan.**

As a courtesy, please let the College and Academic Senate Presidents know if you cannot attend the meeting.